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Suite A
Frankfort, KY 40601

Pharmacy Provider Notice #116 – Tobacco Cessation Program Coverage

December 2, 2010

Dear Kentucky Medicaid Provider:

Please be advised that the Department for Medicaid Services is making changes to the Kentucky Medicaid Pharmacy Program. **Kentucky Medicaid recipients can now receive assistance with nicotine replacement therapy (NRT) products and tobacco cessation medications.**

As part of the new program, the Medicaid recipient is given an assessment by a prescribing provider. During this time the, prescriber compiles a medical history of the recipient and the readiness/willingness to quit, utilizing the Tobacco Cessation Referral Form accompanying this notification. Prescribers are strongly encouraged to provide the Department with a copy of the completed form:

**Tobacco Cessation Program
Kentucky Medicaid
275 East Main Street, 6C-C
Frankfort, KY 40601**

You may also fax the form to (502) 564-0223.

Prior to receiving refills of NRT products and tobacco cessation medications, the member must contact the Department for Medicaid services by calling (502) 564-9444.

DMS also strongly encourages prescribers to recommend tobacco cessation support programs to their patients. Below is some information on the counseling programs that are offered.

The **Cooper Clayton Method to Quit Smoking** (<http://www.stopsmoking4ever.org/>) is a twelve-week program to assist tobacco users in coping with the withdrawal of nicotine with nicotine replacement products and group support to assist with the behavioral aspects of addiction. Call your local health department for additional information.

The **Freedom From Smoking® Online program** (<http://www.ffsonline.org/>) was designed for adults who want to quit smoking. It's an adaptation of the American Lung Association's gold standard, group clinic that has helped smokers quit for good.

Kentucky's Tobacco Quitline (1-800-QUIT NOW), offers one-on-one counseling for tobacco users who are ready to quit using tobacco products.

AE - Age Edit; CC - Clinical Criteria; MD - Medications with Maximum Duration; QL - Quantity Limit; ST - Step Therapy

Pfizer, Inc. offers a **GetQuit[®] Plan** free with a prescription of Chantix[™]. The personalized plan is offered via online (<http://www.chantix.com/>) or through phone support at (877) 242-6849.

On **December 1, 2010**, the following products will be **preferred** on the Kentucky Medicaid Preferred Drug List (PDL):

- Bupropion SR (QL = 2 per day)
- Chantix[®] (QL = 2 per day)
- nicotine gum (QL = 24 per day)
- nicotine lozenge (QL = 24 per day)
- nicotine transdermal system (QL = 1 per day)

On **December 1, 2010**, the following products will be **non-preferred** on the Kentucky Medicaid Preferred Drug List (PDL) and will require prior authorization:

- Commit Lozenge[®] (QL = 24 per day)
- Nicoderm CQ[®] (QL = 1 per day)
- Nicorette[®] (QL = 24 per day)
- Nicorette Mini Lozenge[®] (QL = 24 per day)
- Nicotrol[®] Inhaler (QL = 16 per day)
- Nicotrol[®] NS (QL = 10 mL per day)
- Zyban[®] (QL = 2 per day)

For additional information concerning the Kentucky Medicaid Tobacco Cessation program, please refer to the Department for Medicaid Services website at <http://chfs.ky.gov/dph/info/dpqi/hp/tobacco.htm> or the Magellan Medicaid Administration website at <https://kentucky.fhsc.com/>.

Thank you for helping Kentucky Medicaid members to maintain access to prescription coverage by selecting drugs on the preferred drug list whenever possible.

Sincerely,

Kasie Purvis
Provider Relations Manager